

1st ISELED Workshop Agenda

September 3rd, 2020

Süddeutscher Verlag

Hultschiner Strasse 8

81677 Munich, Germany

08:00 - 08:30	Registration	
08:30 - 08:40	Welcome / Introduction	Alfred Vollmer Editor-in-Chief - Hüthig
08:40 - 08:50	Trend Talk: Light creates emotions - a vision to come true	Robert Isele, BMW Alfred Vollmer, Editor-in-Chief - Hüthig
08:50 - 09:10	LED Projection Systems - The Next Big Thing	Dr. Christoph Gärditz, Osram Continental
09:10 - 09:30	Interior Lighting – Far More Than Just for a Good Mood	Philippe Aumont, DVN Interior
09:30 - 12:00	THE ISELED ALLIANCE	
09:30 - 09:50	Interview: The Alliance – Drive for the ISELED Ecosystem	Manuel Alves, NXP Markus Daubner, Grupo Antolin Robert Kraus, Inova Semi Alfred Vollmer, Editor-in-Chief - Hüthig
09:50 - 10:30	Why Are We New Members?	Dr. James Gourlay, designLED Jatin Thaker, Elmos Semiconductor Norbert Bauer, Preh Alfred Vollmer, Editor-in-Chief - Hüthig
10:30 - 12:00	A Growing Product Portfolio The seddLED Roadmap Microchip Speaks ISELED ISELED in New Zone Architectures ISELED next – the next generation Digital LED ILaS Joins ISELED – A New Field Bus in the Car Q & A - live- and virtual audience	Hartmut Wettengl, Dominant Opto Stefan Kouba, Microchip Manuel Alves, NXP Stefan Hoffmann, Inova Semi Roland Neumann, Inova Semi Alfred Vollmer, Editor-in-Chief - Hüthig
12:00 - 12:30	Lunch Break	
12:30 - 13:30	ISELED – From a System Perspective ILaS – A First Benchmark ISELED Following the Hype Cycle – Steps to Reaching Technology Readiness Smart Ways to Increase Color Accuracy, Brightness & Resolution Smart LEDs for Illuminated Surfaces Q & A - live- and virtual audience	Frank Hallitschke, Magna Lighting Markus Daubner, Grupo Antolin Dr. Stephan Hartmann, Osram Opto Mathias Rönnfeldt, Lightworks Alfred Vollmer, Editor-in-Chief - Hüthig
13:30	Closing & End of ISELED Workshop	Alfred Vollmer, Editor-in-Chief - Hüthig